

SMALL TOWN BUSINESS LAUNCHES TWIST ON A BIG CANADIAN FAVORITE

Orillia, ON, November 30, 2006 – *Everything Maple Inc.* is pleased to announce their collaboration with the national distributor, **Gourmet Trading Co.** to supply their line of Gourmet Maple Syrup-based Products to the Canadian retail food market.

Canada produces over 85% of all of the maple syrup in the world making it a large part of our heritage. With a mission to bring their twist on the traditional favorite to more homes across Canada, Everything Maple is working with Gourmet Trading to distribute a selection of Everything Maple Gourmet BBQ sauces, salad dressings, marinades, and mustards to grocers and gourmet food stores nationwide in time for this coming spring.

Everything Maple founder, Tracy Moore simply says “It’s Maple; What’s Not to Love!” Moore also adds, “With the integrity and expertise of Gourmet Trading distributing our products on a national wholesale level, we’re excited to share our naturally wholesome creations with the rest of the Country – especially after the wonderful amount of support received locally.”

The newly acclaimed Gourmet Maple Products were initially being carried exclusively at distinguished food stores around the Toronto area and across Central and Southern Ontario. Canadians can now look forward to finding these delectable products in their own hometowns.